



## Milton Mavericks Lacrosse Association

Every year, we invite local businesses to sponsor our organization and our teams.

Sponsorship for our organization is not only a great way to further entrench your business within the community; it's also an amazing form of marketing for your business. Our not-for-profit organization directory serves over 400 youths in Milton so they can play at intramural and competitive levels of both field and box lacrosse. We strive to give Milton kids a sense of belonging, equal treatment and foster a deep-rooted respect for the game. It is the players and our community that support it.

That means each business will have branding in front of hundreds of people and generate impressions in the Milton and Halton area. In addition, we hold an annual tournament that brings in hundreds of lacrosse families from around Ontario in June. With that type of exposure, everyone will remember that you supported us. This year, we are asking for **\$500** in exchange for the following:

- Your logo featured for the season in the sponsors section of our website and social media (your choice of timing)
- An invitation to attend one of our games near the end of the season and be acknowledged
- Email blasts to our member families thanking you for your sponsorship
- Logo real estate on our electronic tournament programme in June that reaches 2,500 people
- A picture of our team to hang in your office
- A handwritten thank you card at the end of the season

Lacrosse is one of the least expensive sports as a financial pass through to families to play in Milton and has been for almost 40 years in Milton. To continue to keep lacrosse costs low, we place tremendous hope in the generosity of our donors and their commitment to keep kids engaged and active. When we receive your donation, we will inform you in your thank you letter exactly what it was used for, how many kids benefited from it, and will include a sincere thought from our membership to display at your business or share with your employees.

We understand that you have several choices when considering different marketing and community outreach opportunities, but we truly believe that this is a great fit. If you want something a little more customized in return for your sponsorship, we are very open to your ideas. I know that you all do a great job of improving the community, and we thank you for your continued support. You are making Milton a better place to live. If you have any questions, please contact us directly at

[mmla.treasurer@milton-mavericks.ca](mailto:mmla.treasurer@milton-mavericks.ca)

Sincerely,

Scott Meridew  
Treasurer, Milton Minor Lacrosse Association